

## Fundraising for Action Bladder Cancer UK

**First of all – thank you for choosing to fundraise to support ABC UK’s much-needed work!**

We hope this information sheet helps you with some of the practical questions you might have as you start your fundraising. If you have any questions at all just get in touch with us - all contact details are at the bottom on this page.

### Tell us what you’re doing...

If you’ve decided that you’re going to fundraise for Action Bladder Cancer UK and have either signed up for an event or have your own ideas for fundraising, you want to think about the best way to get your friends and family involved in supporting you and how to collect donations.

Remember to get in touch with us as soon as you start fundraising as we can help with your fundraising – we can send T shirts or running vests, posters and leaflets - and we can put details of what you’re up to on our social media. We also like to hear our fundraisers’ stories.

Send us pictures of what you do to raise funds – we love to see them and can use them on our website to encourage other fundraisers and can help publicise your event or challenge on our social media.

And don’t forget to let us know when you’ve completed your event or fundraising activity – so we can thank you properly!

### Setting up an online fundraising page

Creating your own online fundraising page can be the easiest way for people to find your fundraising information so that they can support you and make a donation online. It’s simple to set up, it is a quick and easy way for your friends and family to donate - and the money you raise is sent safely and quickly direct to Action Bladder Cancer UK.

Give yourself long enough to fundraise – some people set up their fundraising page several months before they are doing the main event. It is also an idea to leave your fundraising page open for a while after your event so that people can still donate.

**First select your online fundraising platform.**

A lot of fundraisers use **JustGiving** <https://www.justgiving.com/>

Or you could use another platform such as **MyDonate**  
<https://www.btplc.com/mydonate/index.aspx>

Once you’ve set up your page, personalise it – add a picture or pictures and a description of why you are raising funds for ABC UK – it makes more impact and is more personal for the person donating to your page.

Make sure you link your page to Action Bladder Cancer UK. You can see our pages on both JustGiving and MyDonate here:

**JustGiving**

[www.justgiving.com/actionbladdercancer](http://www.justgiving.com/actionbladdercancer)

**MyDonate**

[www.mydonate.bt.com/charities/actionbladdercanceruk](http://www.mydonate.bt.com/charities/actionbladdercanceruk)

Now you can let everyone know you are in business....

Your supporters can make a donation by debit or credit card and leave you a message of good luck.

ABC UK will get a notification when a fundraiser has set up a page and is going to start fundraising for us - once you've set up your page, we'll get an email and know that you have joined our fundraising team.

**How does the money I've raised get to ABC UK?**

If you have set up an online fundraising account, you don't have to worry about collecting any money, because the funds you raise are sent to us automatically, and any gift aid is also collected. Money raised gets passed through to us on a regular basis and we get a report to let us know what has been sent.

If some of your supporters do want to **donate another way**, they can make **cheques payable to Action Bladder Cancer UK** and you can collect these and send them direct to us. If you collect any cash you can make a payment yourself to your JustGiving page to the value of the cash donations. If you have raised a lot of cash, get in touch with us and we can send you a form to pay this into a bank over the counter.

Take photos – or get friends to take photos of you.

**Most importantly – thank you for fundraising for Action Bladder Cancer UK. GOOD LUCK!!**

**How to contact us:**

**Email:** [fundraise@actionbladdercanceruk.org](mailto:fundraise@actionbladdercanceruk.org)

**Phone:** 0300 302 0085

**Address:** Action Bladder Cancer UK  
6 Trull Farm Buildings  
Tetbury, Gloucestershire GL8 8SQ

**Website:** [www.actionbladdercanceruk.org](http://www.actionbladdercanceruk.org)